



2017/18  
**ORGANIZATION**  
SUMMARY

# CONTENTS

## ABOUT NEHA

<i>Organization History</i>	05
<i>A Message From Leadership</i>	06
<i>A Look Ahead</i>	07

## SECTIONS

<i>Training &amp; Food Safety</i>	08
<i>Credentialing</i>	10
<i>Membership</i>	12
<i>Advocacy</i>	14
<i>Programs &amp; Partnerships</i>	16
<i>Education &amp; Training</i>	18
<i>Journal of Environmental Health</i>	20
<i>Communication Outreach</i>	22
<i>Financial Report</i>	24
<i>NEHA Funders</i>	25
<i>NEHA Supporters</i>	26
<i>NEHA Board of Directors</i>	27



EMPOWERMENT THROUGH

# LEADERSHIP



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*NEHA is committed to becoming an essential partner and the most influential voice in the environmental health profession.*

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## ABOUT NEHA

The **National Environmental Health Association** was established in 1937 to advance the environmental health professional for the purpose of providing a healthful environment for all. Currently serving 5,500 members, NEHA empowers and educates these professionals, providing them the tools and resources they need to make the greatest contributions possible in creating healthy environments that we all seek.

NEHA offers six national highly-regarded credentials and eight certifications, produces the Annual Educational Conference & Exhibition, and publishes the widely-respected and peer-reviewed *Journal of Environmental Health (JEH)*. NEHA serves as a “one-stop shop” for publications in virtually every area of the environmental health field through its online bookstore, providing networking and committee participation opportunities, and developing positions on timely and serious environmental health concerns.

## OUR MISSION

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*To advance the environmental health professional for the purpose of providing a healthful environment for all.*

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## A MESSAGE FROM OUR LEADERSHIP

Spanish novelist Miguel de Cervantes once shared that he believed the “journey is better than the inn.” In that spirit, we share this digital report that details our journey for fiscal years 2017 and 2018. What an incredible journey it has been.

The environmental health profession is one of the largest constituencies in the professional public health enterprise, and consistent with that, we believe our voice and influence should reflect our outsized presence. We now have six employees based in the Washington, DC, region who enhance our national visibility and leverage our ability to participate and lead in discussions, which affects the health of the profession. We have nurtured two environmental health bills in Congress and have elevated our presence in a third to ensure we are no longer an invisible profession.

Thought leadership is an increasingly important element of our organizational ethos. Our Annual Educational Conference & Exhibition, national webinars, and digital conferences have been attended by thousands of professionals. Our textbooks, study guides, and online tutorials provide you with the tools and resources needed to gain that competitive advantage when preparing for one or more of NEHA’s nationally recognized credentials. The NEHA board of directors, with input from NEHA’s staff and technical advisors, approved five policy statements covering climate change, vector control, food safety, cannabis, and body art. At the same time, interest in NEHA is growing as we are close to having half a million visits to our website each year.

We are proud to deliver value to you at a relatively modest cost. In 2018, membership fees represented 8% of our total revenue. For every dollar you spend on membership, you received roughly \$12.50 in benefits. We have simplified our membership structure to encourage participation from students, young professionals, and those in the uniformed services. We believe in price, quality, and service.

As we move into the future, please know that our members are our reason for existing. Our staff reflect on why they are employed at NEHA and why you are important to the health of the nation. Thank you for what you do every day and for being a member. If you are not a member, please consider joining us. For indeed, it is the who—not the what—that makes the difference. The journey is far, let us go forward together.



*David T. Dyjack, DrPH, CIH  
NEHA Executive Director*



*Vincent J. Radke, MPH, RS, CP-FS, DLAAS, CPH  
NEHA President*

## OUR STORY

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*Our story begins with you, environmental health professionals who are the lifeblood and backbone of public health.*

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*Watch this important message from Executive Director Dr. David Dyjack*

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*While the content in this report is important, it pales when we contrast the what, with something much more important—the stories of who.*

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*Dr. David Dyjack, Executive Director*

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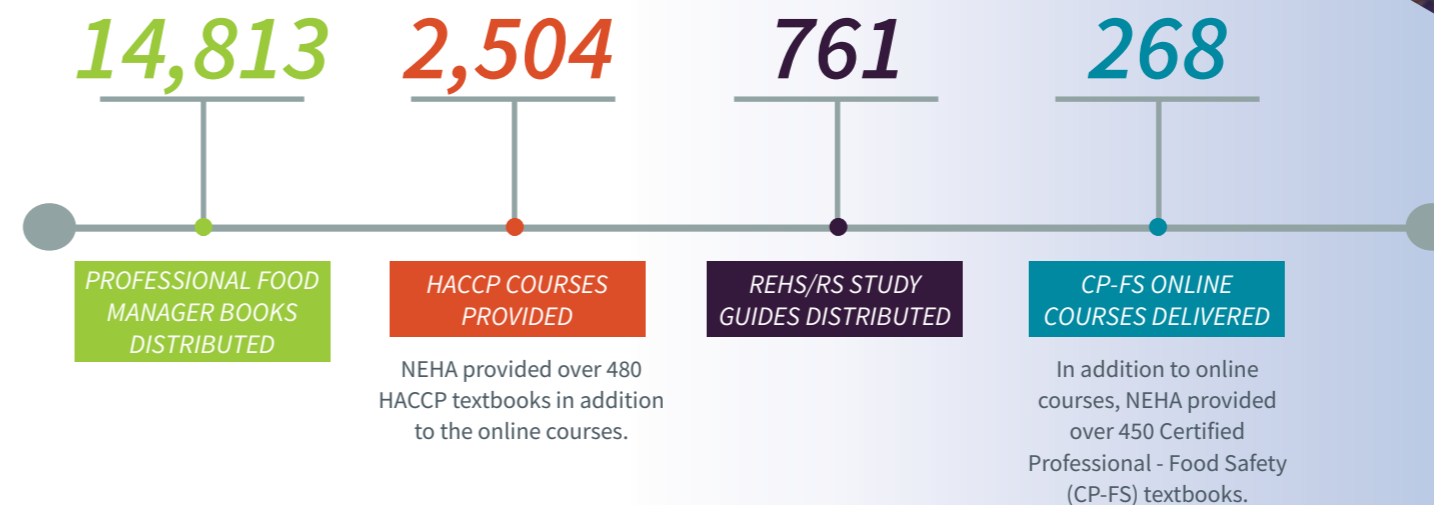
# PUSHING THE ENVELOPE IN ENVIRONMENTAL HEALTH TRAINING

*NEHA continues to provide the most updated and relevant trainings, courses, and resources for environmental health professionals.*

NEHA is committed to being a trusted leader in food safety. An all-new online Professional Food Manager course was launched to coincide with the release of the *Professional Food Manager (PFM), Sixth Edition*, which was updated to the 2017 FDA *Food Code* and retranslated into a new Spanish edition.

NEHA delivered numerous trainings for the Food and Drug Administration (FDA), including Food Safety in the Event of a Disaster, Temporary Food Establishments, and Special Processes at Retail. Online FDA courses were redesigned to be ADA compliant and significantly improve the learner's experience.

## BY THE NUMBERS



## LOOKING AHEAD

NEHA will continue to be at the cutting edge of technology and training, working diligently to offer the highest quality trainings, courses, and resources. Responsive design and highly-interactive online courses are the future for the knowledge-based component of learning, while interactive peer-to-peer learning is being used in the classroom setting. Both of these modalities are designed to increase knowledge retention for today's adult learner, and we will be looking at strategies for how to implement them into our trainings.

NEHA is proud to expand its outreach, both on a national and global scale. We continue to build our cadre of qualified trainers to deliver informative and insightful environmental health courses in the U.S. and its territories, and increasingly, around the world. In 2019, NEHA will deliver trainings in the United Arab Emirates and the U.S. Virgin Islands. These courses will be customized to meet the needs of local professionals.



PROVIDING QUALITY

# TOOLS AND RESOURCES

*NEHA credentials provide professionals with the right tools and resources they need to become successful leaders and experts in their field.*

NEHA credentialing leads the way for practitioners to achieve a set of defined competencies, evidenced through testing and maintained through continuing education. These benchmarks of excellence have become the gold standard in recognizing those who are uniquely equipped to handle the wide breadth of environmental health issues.

NEHA understands the ever-changing landscape of the environmental health profession and that the needs of professionals evolve over time. Credentials that are no longer in demand are “sunsetted” (maintained and supported, but no new exams or credentials are given) to develop and introduce new ones. Credentials that were sunsetted include the Certified Environmental Health Technician (CEHT), Registered Environmental Technician (RET), Registered Hazardous Substance Professional (RHSP), Registered Hazardous Substance Specialist (RHSS), Healthy Housing Specialist (HHS), and Certified in Onsite Wastewater Treatment Systems (CIOWTS).

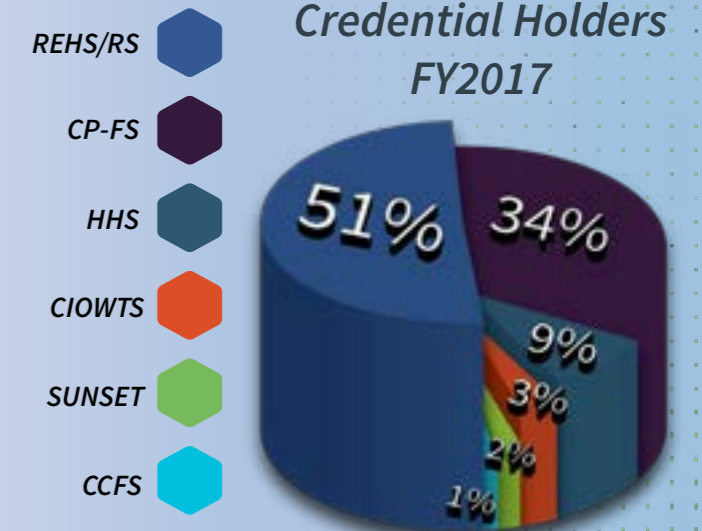
New credentials have been introduced and include the Certified in Food Safety Supplier Audits (CFSSA™) and the Registered Food Safety Auditor (RFSA). These credentials compliment each other to offer qualified food safety professionals an opportunity to independently practice in local or international food supply chains. The Certified Foodborne Outbreak Investigator (CFOI) credential was also introduced, which offers knowledgeable professionals the opportunity to work and collaborate with outbreak response teams to keep the public safe.

## LOOKING AHEAD

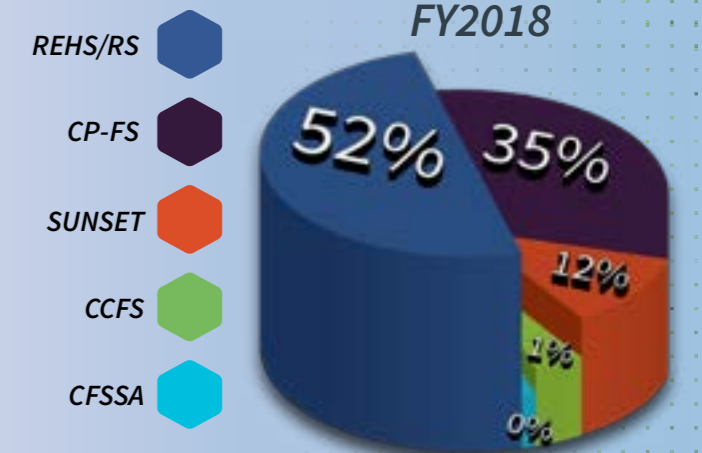
NEHA looks forward to an exciting period of growth and retention, focused on boosting interest in and applications for the three newest credentials while retaining existing credential holders with ongoing impeccable support and customer service. A major focus will be adding value for credential holders. This endeavor includes efforts to update, clarify, and re-organize information on the website, document policies and procedures and share those publicly when appropriate, listen to and learn from credential holders so they have a voice in shaping the future, and actively participate with external partners in large-scale efforts to promote credentialing worldwide.

## BY THE NUMBERS

Credential Holders  
FY2017



Credential Holders  
FY2018



**6,092** ACTIVE CREDENTIAL HOLDERS



# OUR MEMBERS

THE HEART AND SOUL OF NEHA

*The success of NEHA depends on the success of our members, who work hard every day to ensure the health and safety for everyone.*

NEHA has been very focused on simplifying membership structure, retention and renewals, and developing a program and procedures around member services, as well as creating value for emerging markets.

In FY2018, NEHA's membership categories were streamlined to provide five simple individual membership options. In conjunction, the organizational membership categories are being phased out and membership dues were reevaluated for the first time in over 12 years.

## BY THE NUMBERS

4,800



MEMBERS FY2017

5,300



MEMBERS FY2018

5



MEMBERSHIP CATEGORIES

## LOOKING AHEAD

With membership retention and services programs in place, NEHA will now turn its attention to membership recruitment efforts. A membership campaign will launch, and membership marketing efforts will be strengthened. The goal of the membership campaign is to engage the next generation of environmental health professionals while recognizing and highlighting the commitment of our long-term members. To this end, NEHA will be concentrating efforts on growth within our new and more inclusive Emerging Professional membership category.

*NEHA is proud to have an important presence in our nation's capital. We work every day to educate those at the highest levels of thought leadership on Capitol Hill, at the White House and in federal and state agencies about the importance of environmental health professionals and the profession. Our influential voice helps shape policies, regulations, and legislation.*



## CONGRESSIONAL HIGHLIGHTS

NEHA has supported crucial legislative bills and participated in important Congressional hearings. Highlights include:

- Reintroduction of Representative Brenda Lawrence's (D-MI) Environmental Health Workforce bill.
- Centers for Disease Control and Prevention Congressional Hill Briefing on Food Safety and Tracking Program.
- NEHA Annual Hill Day, an annual visit to Capitol Hill by the executive committee of NEHA's board.
- Introduction of Senator Debbie Stabenow's (D-MI) Environmental Health Workforce bill.
- Passing of the Pandemic and All-Hazards Preparedness Act (PAHPA) out of the U.S. House of Representatives. The bill specifically contains environmental health language.
- NEHA Director of Government Affairs testified before the U.S. Environmental Protection Agency and Minority House Science Committee Hearings.



*Watch Rep. Brenda Lawrence (D-MI) discuss environmental health on the U.S. House of Representatives floor.*

# AN INFLUENTIAL VOICE IN ADVOCACY

*2018 NEHA Annual Hill Day*



## LOOKING AHEAD

NEHA advocacy is filled with opportunities in the next Congress as the interest in solving our nation's environmental health crisis—from healthcare and water and emergency preparedness to PFAS and PFOS—top the list of concerns for the new Congress. The first few months will be spent working to reintroduce the Environmental Health Workforce Act in both the House and Senate, preparing and executing NEHA's Third Annual Hill Day and educating new Congressional members on who NEHA is and why it is important for the organization to have a seat at the table.



NEHA strives to be the most influential voice in environmental health. To achieve this goal, we develop exciting programs that produce webinars, trainings, conferences, and other initiatives that educate and inspire environmental health professionals working in a variety of fields.

# EDUCATING AND INSPIRING ENVIRONMENTAL HEALTH PROFESSIONALS



NEHA developed an interactive vector and resources map where visitors can learn where vectors are found geographically as well as the diseases they can carry.



visit the map at [neha.org/vector-map](http://neha.org/vector-map)



Watch the Addressing Climate Change Impacts video in partnership with ecoAmerica, Climate for Health.



Learn more about NEPHIP intern experiences at NEHA.

## BY THE NUMBERS

3,000

WEBINAR ATTENDEES

NEHA offered 30 webinars with over 3,000 attendees.

47

CONFERENCE PRESENTATIONS

NEHA staff presented their work at conferences including NEHA's Annual Educational Conference & Exhibition and the American Public Health Association's conference.

27

NEPHIP INTERNS

NEHA hosted 27 National Environmental Public Health Internship Program (NEPHIP) interns.

8

STUDENT VOLUNTEERS

8 student volunteers assisted with research in policy statements and published articles.

5

POLICY STATEMENTS

5 new policy statements were presented in areas such as body art, food safety, and recreational water.

AT THE FOREFRONT OF

# EDUCATION AND TRAINING

NEHA's Annual Educational Conference (AEC) & Exhibition brings together thousands of environmental health professionals to meet, network, learn, and discuss emerging topics and issues. The conference puts a spotlight on NEHA as an essential partner and leader in the environmental health profession.



## FUTURE AEC DATES

**2019**

NASHVILLE,  
TENNESSEE

JULY 9-12

**2020**

NEW YORK,  
NEW YORK

JULY 13-16

**2021**

SPOKANE,  
WASHINGTON

JULY 12-15

2017 AEC:  
GRAND RAPIDS, MICHIGAN

800+

ATTENDEES

200+

EDUCATIONAL  
SESSIONS



The AEC is an excellent venue to foster the passion you have for environmental health and a reminder of why we do what we do.

AEC Attendee



## BY THE NUMBERS

2018 AEC:  
ANAHEIM, CALIFORNIA

1,500+

ATTENDEES

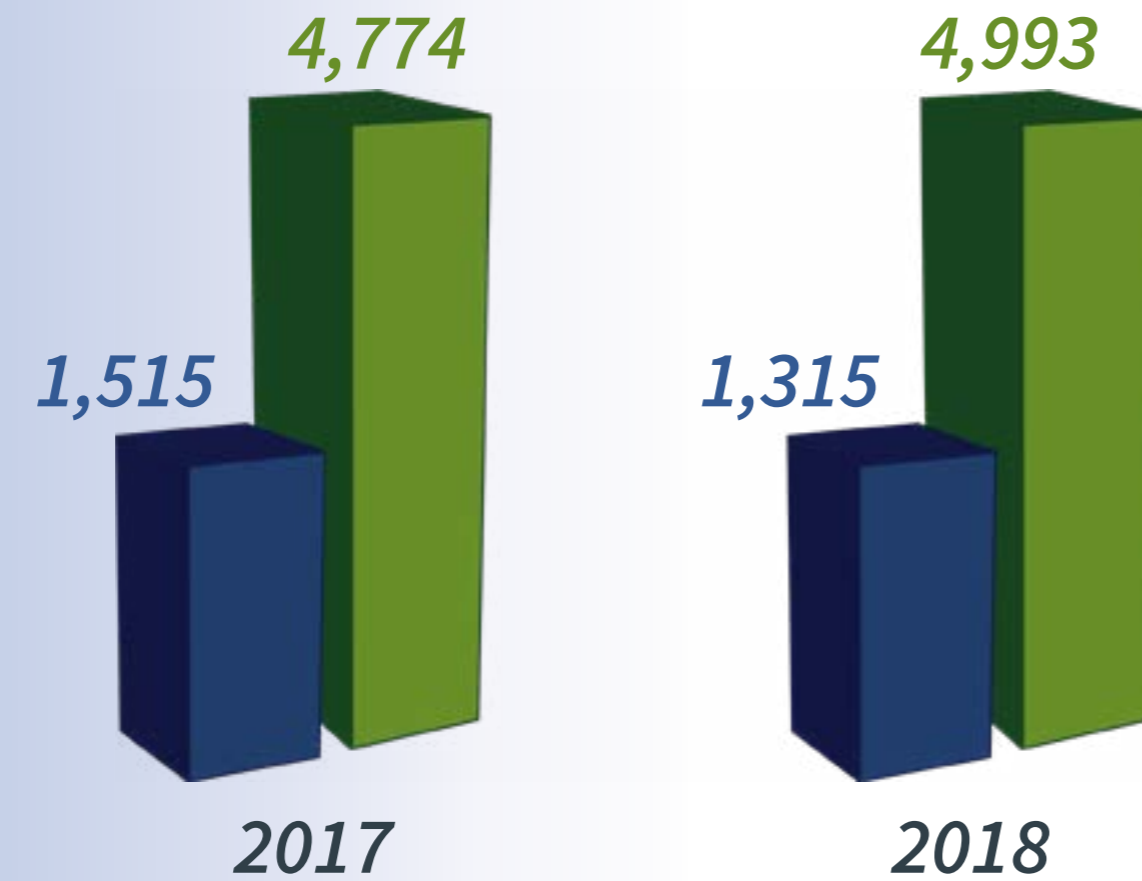
320+

EDUCATIONAL  
SESSIONS



In 2017–2018, the Journal of Environmental Health (JEH) celebrated its 80th year of publication, which equates to the publication of around 600 issues and 2,000 scientific articles. Members regard the Journal as an invaluable resource for knowledge and information on the latest environmental health topics and issues. They look to the publication for insight and guidance within their respective fields.

## Average Distribution



Print

Electronic



JANUARY/FEBRUARY 2017



JUNE 2017



NOVEMBER 2017



MARCH 2018

## LOOKING AHEAD

The *JEH* is working on the following initiatives:

- Membership appeal: Assessing what we should be offering to appeal to the needs and wants of NEHA's membership and the environmental health profession.
- Redesign: Exploring how to redesign the look of the *JEH* to increase its visual appeal and utilization, as well as to fit with current trends in the scientific publishing world.
- New content: Exploring new and different content options and content solicitation to stay abreast of emerging topics and topics of concern.
- Expanding content beyond print: Determining how we can take the content of the *JEH* beyond the pages of each issue to increase the value and usefulness of the information we publish.



JUNE 2018



NOVEMBER 2018

The NEHA website and social media platforms are valuable means of communicating with our members and environmental health professionals. Through these outlets, people stay connected with NEHA, learn what the organization is doing, and stay up-to-date on the latest tools and resources we offer. NEHA promotes thought leadership by engaging our followers on social media and discussing current and emerging topics.

### BY THE NUMBERS



EXPANDING OUR

# OUTREACH

## #NEHA

4,000 Followers



## #NEHAAEC

5,298 Followers



204 Followers



1,755 Followers

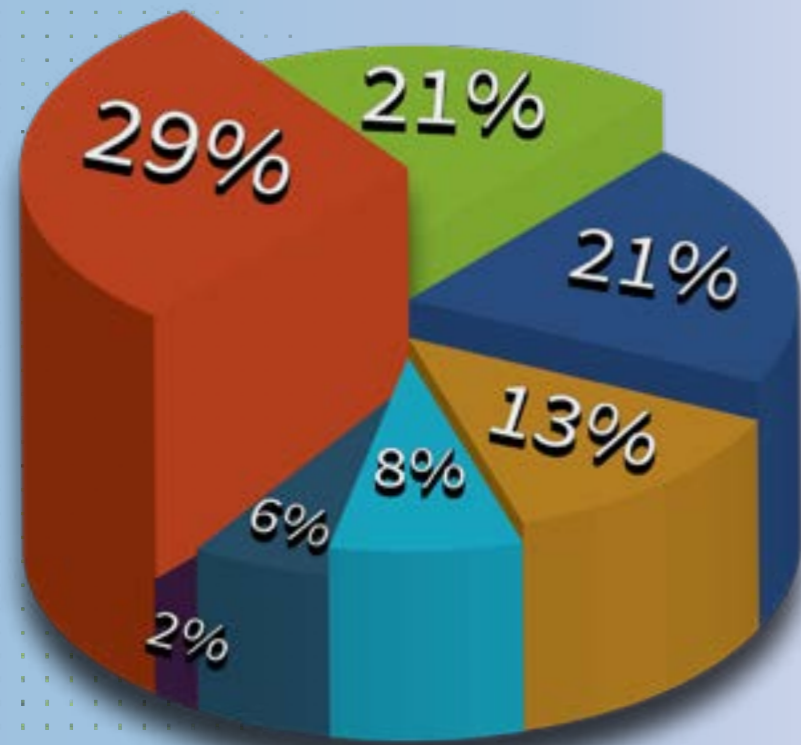


## #EHMatters

## #EH4All



# FINANCIAL REPORT

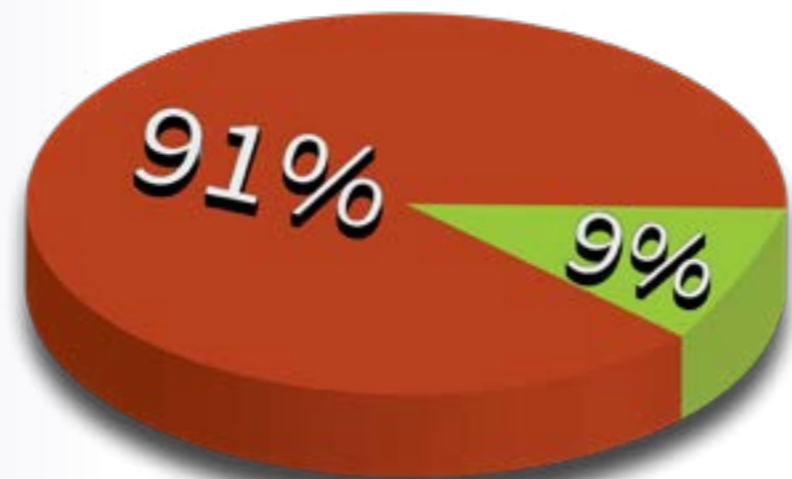


- Program & Partnership Development
- Annual Educational Conference & Exhibition
- Publications & Online Training
- Credentialing & Education
- Membership Dues
- Other
- Journal of Environmental Health

2018 Revenue  
**\$5,935,464**

2018 Expenses  
**\$5,406,709**

Increase in Net Assets  
**\$528,755**



- Program
- Administration

CDC National Center for Environmental Health

Food and Drug Administration

Rural Community Assistance Partnership

U.S. Dept. of Housing and Urban Development

U.S. Environmental Protection Agency

ecoAmerica

National Association of County and City Health Officials

Association of Maternal & Child Health Programs

Hedgerow APP Challenge

NACCD Virtual Conference

NEHA  
**FUNDERS**

# THANK YOU

TO OUR SUPPORTERS

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**BOARD** OF  
**DIRECTORS**

